



## INTERNATIONAL BUSINESS SEMINAR

### “HOW TO INCORPORATE A COMPANY IN THE UNITED STATES”

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- Organization, structure, finances, development and advantages associated with incorporating a foreign company in the United States.
- **An intensive seminar for businesspersons, finance executives, economics or business students, or anyone interested in the possibility of legally incorporating a company in the United States.**

**Dates:** 23 April-02 May 2002, 21 May – 30 May 2002, 02-11 July 2002

**Location:** smkt •colleges USA  
St. Martin de Pores New World College  
Dover, Delaware

**Coordinator:** George H. Johnson IV, President New World College

The fee for participating this seminar is **US\$ 2.900**. This includes:

- Hotel accommodations in the Sheraton Dover Hotel, all meals and ground transportation.
- Tuition fees, texts, written information, lectures, visits, conferences and interpretation.
- Not included: airfare, travel insurance, or the cost of opening up a US bank account. (New World College does offer 30 day medical coverage plans, with a maximum coverage of \$100,000 for US\$ 76. New World College also suggests opening up a local bank account to operate in conjunction with your new corporation. Initial recommended deposit: \$50-100.

#### **Why participate in this unique seminar in the United States?**

The United States, which became the world's first modern democracy after its break with Great Britain in 1776 and adoption of a constitution in 1789, is one of the most complex and culturally diverse countries in the world. The United States has a 275 million population is officially composed of 84% white, 12% black, 3% Asian, and 1% Amerindian inhabitants. The United States has ethnic and religious representation from all over the world and its economy, which is marked by steady growth, low unemployment and inflation as well as a rapidly advancing technology, continues making it a favored destination for the incorporation of companies from all parts of the world. The advantages of incorporating a company in the United States transcend the concept of merely allowing officers of the company ease in traveling back and forth to the United States. There exist numerous tax advantages and means of long-term investment in the US economy and, by having a US subsidiary, your business endeavor will be exposed to a multitude of new audiences and ways of marketing its products.



# “HOW TO INCORPORATE A COMPANY IN THE UNITED STATES”

## A SHORT OF SUMMARY

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Our **Conference Modules**: lectures, conferences, discussions, work-shops on the following topics:

- Advantages associated with incorporating a company in the United States.
- What types of corporations exist and what are the legal and tax advantages of each. What advantages do these types of corporations offer the incorporator?
- What are the specific steps to follow in the incorporation process? You will be guided step by step in the process of incorporating your company.
- Conferences on the American business system.
- Conferences on marketing, publicity and sales at the national and international level.
- Use of the Internet in international business. .
- Wealth and financial management. What are the most secure investment vehicles in the US market today?

Our **contact modules**: Visits to the Delaware Economic Development Council and the Central Delaware Economic Development Council, the State Legislature, the Governor’s house, the Municipality of the City of Dover, meetings with experts in international business and economic development, exchanges o opinions and ideas.

- Meetings with various North American businesspersons.
- Meetings with political advisors and local representatives.
- Visits to various educational institutions where seminar participants may gather further information on business curricula.

Our **creativity modules**:

- Free time in the afternoon to relax, take a swim in the hotel’s indoor pool or work out in the weight room.
- Specific modules dedicated to learning more about the culture, history and traditions of the East Coast of the United States
- Visits to fascinating cities such as Washington, DC and Wilmington Delaware as well as a number of interesting local sites.
- Get to know the incredibly warm and generous people of the Delaware Valley up close and personal!





**Are you interested in this seminar? – Would you like to attend?**

Request your detailed seminar program and a table describing the breakdown of this unique 10-day seminar offer via mail, fax or phone. We would also be happy to respond to your e-mail; please contact us at: Phone: (302) 242-3686, e-mail: [georgejohnson@smkt.org](mailto:georgejohnson@smkt.org) o via fax (302) 734-0894.

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**Fax memo:**

To: **smkt•colleges, New World College, Dover, Delaware**

Phone: **(302) 678-0189**

Attention: **George H. Johnson IV**

Please reserve me a space and send me the detailed program description of the seminar **“How to Incorporate a Company in the United States”**

Please send the information via:

- e-mail                       fax                       regular mail

**Personal Information:**

Last Name, First Name : \_\_\_\_\_  
Date of Birth : \_\_\_\_\_  
Street Address : \_\_\_\_\_  
City/Country : \_\_\_\_\_  
Telephone/Fax : \_\_\_\_\_  
e-mail : \_\_\_\_\_

**I am interested in this seminar primarily because:**

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At this moment I am not interested in this seminar in the United States at this time (state alternate date(s) if applicable). However, please send me information on your seminar offerings in the following countries:

- Czech Republic       France       Germany       Argentina       Mexico       China

Topics of Interest: \_\_\_\_\_

